

Sponsorships

Diamond Sponsor - \$1000

- Top Banner spot on our NATRC National website with link to your website.
- Two Tables Sponsored for the TOP WINNERS
- Name in programs.
- Your 30-second ad spot will be played during breaks at the convention.
- Received Banner with your logo prominently displayed in the Convention Room.
- Your literature and any product sample inserted in all welcome packets.

Gold Sponsors - \$300

- Secondary Banner spot on our NATRC National website with link to your website.
- One Table Sponsored for TOP WINNERS
- Name in programs.
- Your 30-second ad spot will be played during breaks at the convention.
- Received Banner with your logo prominently displayed in the Convention room.
- Your literature and any product sample inserted in all welcome packets.

Silver Sponsors - \$200

- Banner spot on our NATRC National website with link to your website.
- Name in programs.
- Your 30-second ad spot will be played during breaks at the convention.
- Received Banner with your logo displayed in the Convention room.
- Your literature and any product sample inserted in all welcome packets.

Sponsorships

Bronze Sponsors - \$100

- Banner spot on our NATRC National website with link to your website.
- Name in programs.
- Received Banner with your logo displayed in the Convention room.
- Your literature and any product sample inserted in all welcome packets.

Friends of NATRC - \$50

- Listed on our NATRC National website.
- Your literature and any product sample inserted in all welcome packets.

For Sponsorship Opportunities

Contact:

Dayna Morgan

719-481-9409

dayna.morgan139@gmail.com

All Sponsors are encouraged to provide a door prize and/or gift basket of their products to the Silent Auction



2024
NORTH AMERICAN
TRAIL RIDE
CONFERENCE
National Convention
February 23-25, 2024
Albuquerque, New Mexico

Hotel Albuquerque at Old Town
Albuquerque Downtown/Old Market Area

Celebrating over 60 years
of Competitive Trail
Riding

1961 - 2021
6 NORTH AMERICAN TRAIL RIDE CONFERENCE
NATRC.ORG
Come Ride With Us!

The poster features a vibrant, stylized illustration of a desert landscape. In the foreground, there's a red adobe building with a horse's head visible in an arched doorway. To the right, a tall saguaro cactus stands next to a smaller cholla cactus. In the background, a large, glowing sun with rays is partially obscured by a silhouette of a person riding a horse. The sky is filled with soft, colorful clouds in shades of blue, pink, and yellow.

Our Convention

Our 2024 convention's theme is *"Magical Land of Enchantment"*. A beautiful area inspired by the Old West where wild horses reign!

National competitive trail riding winners, for the 2023 year, will be honored.

A series of presenters will speak on various topics of interest to our members and attendees. Specialized speakers and seminars will be at the AERC Exhibit Hall.

The seminars will be held at the Hilton in Albuquerque. This will be a boutique size event with nationally recognized speakers who are experts in Equine Horse Health Care, Dressage and Land Management. Addressing participants in this demanding and exciting sport.

In addition to the speakers and awards, quality sponsors will be an asset to our national convention's draw.

Who Are We?

- The North American Trail Ride Conference (NATRC) is the premier competitive trail riding (CTR) organization across North America.
- CTR is a distance sport competition over a measured trail that is completed within a window of time. It is a great family activity because it is open to riders ages 10+ and all equine breeds.
- Education: College graduate 53%, Post graduate – 36%

So?

Here's where you come in. We are looking for sponsors and vendors to help support and promote the wonderful world of competitive trail riding.

You were chosen specifically because your business is a "fit" with our member base of over 1300 strong, with the needs, desires and means to use the products and services you provide.

Proximity and Advertising

Our Convention Room and Registration area are located centrally in this historic Hotel ensuring the highest traffic and exposure.

Your sponsorship will be featured on our NATRC National website and our NATRC Facebook page.

We would like each sponsor or vendor to furnish a door prize to be drawn during the Convention Awards dinner. We would also invite you to provide a gift basket for the silent auction that will be displayed the entire time of the convention.

For those sponsors and attending the banquet, you will be recognized during our awards presentation.



PO Box 969, Beatrice, NE 68310
402-806-8708

